

**2<sup>nd</sup> Annual  
2011 Campaign  
Go Red for Women  
Luncheon Event  
Thursday, May 26, 2011  
i-Hotel & Conference Center**

**Chairwomen**

Donna Greene,  
*President and CEO,*  
Busey Wealth Management

**Executive Leadership Team**

Lynne Barnes  
Jane Hayes  
Jane A. Hays  
Beth Katsinas  
Rhonda Lash  
Teresa Marsh  
Michelle Smith  
Christie Ramshaw  
Carey Rossi  
Nancy Sullivan  
Cheryle Turner  
Chris Slater-Vohs  
Ramona Williams

**Signature Sponsor**



**Passion Speaker**

Jennie Garth,  
*actress, Champaign County  
native and National Go Red  
for Women spokeswoman*

**American Heart Association**

Amanda Beckler  
Corporate Development  
Director

Jeri Marinelli  
Administrative Associate

*Go Red and Go Red For Women are  
trademarks of AHA.  
The Red Dress Design is a trademark  
of U.S. DHHS.*



**American  
Heart  
Association®**



Dear Friend of Heart,

On Thursday, May 26, 2011 the American Heart Association will host the 2<sup>nd</sup> Annual Champaign County Go Red for Women Luncheon. Join Champaign County native and National go Red spokeswomen, Jennie Garth and 300 women who will gather for the Luncheon event which inspires, educates, and moves women to love their hearts. Jennie will share her life story of how heart disease has personally impacted her. We hope to raise \$50,000 to support life saving research and education programs of the American Heart Association.

The fundraiser benefits the American Heart Association's Go Red for Women movement, specifically for women's cardiovascular disease research, education, and programs. The event is designed to inspire, educate, and move women to take actions against their No. 1 and No. 3 killers – heart disease and stroke, and also to educate men on how to protect the women in their lives. This empowering event includes break-out sessions, an expo, inspirational program including a fashion show, Jennie Garth, "Ask the Expert" panel discussion, Lifestyle Change awardees and a heart-healthy lunch.

Heart disease is often seen as a man's disease, but the fact is more women die each year from cardiovascular diseases than men. Yet too few women realize their own risk. At the luncheon women can identify their risks, and can learn how to assist their mothers and daughters with taking action to protect their hearts. The luncheon is a unique opportunity for companies to provide life-saving information to their employees, customers, clients, and colleagues.

The planning committee is currently seeking corporate sponsorships for both the Go Red for Women cause and the Luncheon Event. Corporate Tables and individual tickets are also available. The federal tax ID for the American Heart Association and this event is #13-5613797. The Illinois state tax exempt number is E9989446705.

For details about corporate sponsorship levels, please feel free to contact me or Amanda Beckler at [amanda.beckler@heart.org](mailto:amanda.beckler@heart.org) or 217.355.5119 with any questions.

Thank you for helping fight heart disease and stroke! On behalf of the planning committee, I appreciate your consideration.

Sincerely,

A handwritten signature in black ink that reads "Amanda Beckler".

Amanda J. Beckler  
Corporate Development Director  
American Heart Association – Midwest Affiliate